



MEDIA RELEASE

IPO SEMINAR 2016 – Levelling up SMEs through “Stairway to Listing”

KUALA LUMPUR, 25 August – SME Corp. Malaysia today hosted more than 100 participants from private companies, particularly Small and Medium Enterprises (SMEs) for the Initial Public Offering (IPO) Seminar 2016 - “Stairway to Listing”. This event is into its fifth edition since it commenced in 2011. YB Dato’ Sri Mustapa Mohamed, Minister of International Trade and Industry, graced the event today with the aim of supporting the Government’s agenda in assisting local SMEs raise capital and their respective profiles. One of the objectives of this annual event is for the SMEs to gain a better understanding of the processes and procedures involved in a public fund raising exercise.

The Seminar was jointly organised by SME Corporation Malaysia, Bursa Malaysia Berhad, MIDF Amanah Investment Bank Berhad and Unit Peneraju Agenda Bumiputera (TERAJU). This Seminar aimed to create awareness on going public by providing participants with pertinent information on the key aspects of a listing process, through the sharing of experiences and information by various industry professionals. This event also provided the participants a unique opportunity to engage with relevant listing experts.

Public listing provides access for companies to long term capital, improves lending terms for credit facilities, increases the visibility of the company, as well as strengthening their international competitiveness. There are several programmes provided by the Government to assist SMEs to go for listing – MITI through SME Bank provides EquiBumi Financing Facility to assist the acquisition of equity from potential companies to be listed on Bursa Malaysia while Skim Jejak Jaya Bumiputera (SJJB) Programme, one of the programmes under TERAJU also help selected Bumiputera SMEs to grow bigger. MIDF on the other hand provides soft loan schemes to support

local companies to withstand the stiff competition with various offering of its financial assistance packages.

Present and past winners of the Enterprise 50 (E50) Award, four stars and above companies under the SME Competitiveness Rating for Enhancement (SCORE), recipients of the 1-InnoCERT, National Mark of Malaysia Brand, Skim Jejak Jaya Bumiputra (SJJB) and Green LED / SSL Programme, were among the participants who were selected to attend this half-day Seminar.

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SME Corp. Malaysia

SME Corp. Malaysia is a Central Coordinating Agency that formulates overall policies and strategies for SMEs and coordinates the implementation of SME Development Programmes across all related Ministries and Agencies.

It acts as the central point of reference for research and data dissemination on SMEs, as well as, provides advisory services for SMEs in Malaysia. SME Corp. Malaysia also assumes the role of the Secretariat to the National SME Development Council (NSDC) which is chaired by YAB Prime Minister of Malaysia.

For more information on SME Corp. Malaysia, kindly visit www.smecorp.gov.my

Bursa Malaysia

Bursa Malaysia is an approved exchange holding company under Section 15 of the Capital Markets and Services Act 2007. A public company limited by shares under the Companies Act 1965, Bursa Malaysia operates a fully-integrated exchange, offering equities, derivatives, offshore, bonds as well as Islamic products, and provides a diverse range of investment choices globally.

For more information on Bursa Malaysia, visit www.bursamalaysia.com

MIDF Amanah Investment Bank Berhad

MIDF Amanah Investment Bank Berhad (MIDF Investment) commenced operations in January 2007 and is a wholly owned subsidiary of Malaysian Industrial Development Finance Berhad.

MIDF Amanah Investment Bank Berhad (MIDF Investment) is a result of an integration exercise of four companies within MIDF's investment banking business, namely Amanah Short Deposits Berhad, Malaysia Discounts Berhad, MIDF Sisma Securities Sdn. Bhd and Utama Merchant Bank Berhad.

Leveraging on the expertise and track record of the combined and integrated entities, MIDF Investment provides a wide range of investment banking services which include debt capital market (Islamic securities and conventional debt instruments), corporate finance, underwriting of equities, treasury activities and equity broking services.

TERAJU

The setting up of TERAJU was announced by the Prime Minister YAB Datuk Seri Najib Tun Razak on Tuesday 8 February, 2011, to *lead, coordinate and drive* Bumiputera economic participation through existing and new initiatives and to propose institutional reform, to increase effectiveness. TERAJU will undertake *strategic alignment of the resources* of the government and its agencies. It has been introduced as a “*Game Changer*” to strengthen and empower the Bumiputera Development Agenda.

Its ultimate aim is to enable the Bumiputera community to seize opportunities and equally benefit from rapid economic growth.

TERAJU's focus will be on the following areas:

- Entrepreneurship & wealth creation
- Funding
- Education & employment
- Institutional & policy instrument review
- Stakeholder management

TERAJU also acts as the Secretariat for the Majlis Ekonomi Bumiputera (MEB), Bumiputera Agenda Supreme Council and the Skim Jejak Jaya Agenda Bumiputera (SJJJ).