



MEDIA RELEASE

IPO SEMINAR 2015 – Taking SMEs to the next level of growth through “Stairway to Listing”

KUALA LUMPUR, 12 October – More than 150 attendees from Malaysia’s Small and Medium Enterprises (SMEs) companies attended the Initial Public Offering (IPO) Seminar at SME Corp. Malaysia today. This fourth series of “Stairway to Listing” seminar was jointly organised by SME Corp. Malaysia, Bursa Malaysia, MIDF Amanah Investment Bank Berhad (MIDF Investment) and the Bumiputera Agenda Coordinating Unit (TERAJU) and was graced by YB Dato’ Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI).

The main objective of this IPO Seminar is to support our Government’s agenda in helping Malaysian SMEs raise capital and their profile. Obtaining access to funding and taking themselves to the next level as listed entities are important for any SMEs. We hope by their participation in this IPO Seminar, it will enhance their understanding of the IPO process and benefits associated with this exercise. In its fourth year, “Stairway to Listing,” this Seminar also provided the participating SMEs a unique opportunity to engage with relevant listing experts via numerous means.

YB Dato’ Sri Mustapa in his speech during the Dialogue Session mentioned that, *“The Government is committed to ensure that Malaysian SMEs provided with all the help they need to become not just national champions, but regional and global entities. More than 95 percent (95%) of the businesses registered in Malaysia are classified as SMEs. They not only help fill the nation’s coffers, they also create a multitude of job opportunities for talented and hardworking Malaysians”.*

Present and past winners of the Enterprise 50 (E50) Award, four stars and above companies under the SME Competitiveness Rating for Enhancement (SCORE), recipients of the 1-InnoCERT and the National Mark of Malaysia Brand, SMEs from the Skim Jejak Jaya Bumiputera (SJJJB) under TERAJU as well as SMEs from the Program Pembangunan Usahawan Korporat (BARON Programme) under MARA were among the participants who were selected to attend the one-day seminar. Through the E50 Award Programme, 60 SMEs have been listed on Bursa Malaysia with 46 on the Main Market and the remaining 14 on the ACE Market (formerly known as MESDAQ Market).

Since the inaugural IPO Seminar in 2011, 17 companies have been selected to attend Listing Clinics sessions under Bursa Malaysia to enable them to gain greater clarity with regards to the listing processes and requirements specifically their potential eligibility, the challenges and value propositions.

This one-day event, featured discussions on available options for listing on Bursa Malaysia, the processes and criterion for listing. PESTECH International Bhd, Bioalpha Holdings Berhad and Aemulus Holdings Berhad, also shared their own listing experiences and their respective transformative journey. In addition to MIDF Amanah Investment Bank Berhad and Bursa Malaysia Berhad, representatives from Deloitte Malaysia, Kadir Andri & Partners also gave their respective insights on the IPO process at this seminar.

YBhg. Tan Sri Ir. (Dr.) Mohamed Al Amin Hj Abdul Majid, Chairman of SME Corp. Malaysia, YBhg. Dato' (Dr.) Hafsah Hashim, Chief Executive Officer of SME Corp. Malaysia, YBhg. Dato' Tajuddin Atan, Chief Executive Officer of Bursa Malaysia, YBhg. Datuk Mohd Najib Hj Abdullah, Group Managing Director / Chief Executive Officer of MIDF Amanah Investment Bank Berhad and YBhg. Dato, Husni Salleh, Chief Executive Officer of TERAJU were among the guests who attended the seminar.

- End of Release -

For more information please contact :

- i. Pn. Sarahana Mohamad (SME Corp. Malaysia)
Corporate Communications Division
Tel : 603 2775 6225
Fax: 603 2775 6315
Email:sarahana@smecorp.gov.my
- ii. Ms Carol Debra (Bursa Malaysia)
Strategic Communications
Strategy & Transformation
Tel : 603 2034 7679
Fax: 603 2732 0069
Email: caroldebra@bursamalaysia.com
- iii. Pn. Anita Ramly (MIDF Investment)
Group Corporate Communications
Tel: 603 2173 8756
Fax: 03 2173 8866
Email: anita.ramly@midf.com.my
- iv. Pn. Ulfat Khasyi'ah Baharudin (TERAJU)
Corporate Communications
Tel: 603 7839 8000
Fax: 603 7839 8100
Email: ulfat@teraju.gov.my

SME Corp. Malaysia

SME Corp. Malaysia is a Central Coordinating Agency that formulates overall policies and strategies for SMEs and coordinates the implementation of SME Development Programmes across all related Ministries and Agencies.

It acts as the central point of reference for research and data dissemination on SMEs, as well as, provides advisory services for SMEs in Malaysia. SME Corp. Malaysia also assumes the role of the Secretariat to the National SME Development Council (NSDC) which is chaired by YAB Prime Minister of Malaysia.

For more information on SME Corp. Malaysia, kindly visit www.smecorp.gov.my

Bursa Malaysia

Bursa Malaysia is an approved exchange holding company under Section 15 of the Capital Markets and Services Act 2007. A public company limited by shares under the Companies Act 1965, Bursa Malaysia operates a fully-integrated exchange, offering equities, derivatives, offshore, bonds as well as Islamic products, and provides a diverse range of investment choices globally.

For more information on Bursa Malaysia, visit www.bursamalaysia.com

MIDF Amanah Investment Bank Berhad

MIDF Amanah Investment Bank Berhad (MIDF Investment) commenced operations in January 2007 and is a wholly owned subsidiary of Malaysian Industrial Development Finance Berhad.

MIDF Amanah Investment Bank Berhad (MIDF Investment) is a result of an integration exercise of four companies within MIDF's investment banking business, namely Amanah Short Deposits Berhad, Malaysia Discounts Berhad, MIDF Sisma Securities Sdn. Bhd and Utama Merchant Bank Berhad.

Leveraging on the expertise and track record of the combined and integrated entities, MIDF Investment provides a wide range of investment banking services which include debt capital market (Islamic securities and conventional debt instruments), corporate finance, underwriting of equities, treasury activities and equity broking services.

TERAJU

The setting up of TERAJU was announced by the Prime Minister YAB Datuk Seri Najib Tun Razak on Tuesday 8 February 2011, to lead, coordinate and drive Bumiputera economic participation through existing and new initiatives and to propose institutional reform, to increase effectiveness. TERAJU will undertake

strategic alignment of the resources of the government and its agencies. It has been introduced as a “Game Changer” to strengthen and empower the Bumiputera Development Agenda.

Its ultimate aim is to enable the Bumiputera community to seize opportunities and equally benefit from rapid economic growth.

TERAJU’s focus will be on the following areas:

- Entrepreneurship & wealth creation
- Funding
- Education & employment
- Institutional & policy instrument review
- Stakeholder management

TERAJU also acts as the Secretariat for the “Majlis Ekonomi Bumiputera” (“MEB”).